

Jeffrey Pittle

Senior Art/Creative Director in the television and film arena with over 20 years of experience

jpittle@pittleworks.com

Summary

Jeffrey is an award-winning Creative Director/Production Designer working in the fields of television and film. Sought after for his story-telling ability and design sense in motion graphics, animation and logo design, he has gained a strong national following over the past 20 years. Jeffrey believes that an extensive toolbox of styles, and a good understanding of his client's aspirations create the most successful results.

Studying film and animation at the School Of Visual Arts (NYC), he honed his talents in many important areas including illustration, art direction, and conceptualization/branding. Jeffrey has worked with many well-recognized names in the entertainment field, including Walt Disney Imagineering, Universal Studios, Nickelodeon and select high-level post-production houses across the country.

Specialties

Creative and Art Direction (Film/Television/Print/Interactive), Illustration, Conceptualization & Think Tank, Creative Writing, Cell Animation & Character Creation/Development, Theme Park Attraction Design, Branding

Experience

Senior Art/Creative Director at Pittleworks, Inc.

June 2000 - Present (9 years 2 months)

Founded by Jeff Pittle in 2000 to create a quality, story-driven animation company to service the local and national television/film markets.

We have produced and directed television show opens, bumpers, channel identifications, motion graphics, promos and film titles from concept to completion for all four national networks, and many well-known production companies.

6 recommendations available upon request

Freelance Motion Graphics Artist at Trailer Park

2009 - 2009

Brought in to assist on cross-promotional animations for "Mr. Troop Mom" and a stop-motion animation show for Nickelodeon.

Art Director, Motion Graphics at Planet 3 Entertainment

2008 - 2009 (1 year)

Recruited to bring a fresh, updated look to graphics and animations. Dealt with clients and producers/creative directors. Managed freelance artists as well as project work flow.

Designed animation and motion graphics for national promos including Dr. Phil, Inside Edition and TMZ.

Freelance at Framework Studio LA

2008 - 2008

Brought in to art direct logo work and show package animation for NBC's "Momma's Boys" and to develop logo concept for The Wayan Brother's "Dance Flick" as well as other ancillary projects.

Creative Director at FISHEGGS

2007 - 2008 (1 year)

Hired on as Creative Director to mentor and drive staff of artists. Report directly to owner/Executive Creative Director. Brought in to interface between ECD and staff, develop new ideas and directions for motion graphics/show opens for national television shows, and to add structure to an already successful company located in Venice, California.

Some work includes Deal or no Deal, Dance War, Duel, American Gladiators, Queen Bees, Miss America 2008 and College Hill: Atlanta

Partner/VP Production Design at MSL Productions, LLC

2007 - 2007

Brought in to existing, successful company as Partner to help establish a West Coast presence, as well as facilitate internal work and bring in new business.

Executive level involvement, including all client pitches and meetings

Duties include conceptualization of broadcast/film projects, direction of said projects (including outsourcing work, and overseeing of teams), and occasional hands-on creation of animation and artwork.

1 recommendation available upon request

Sen. Creative Director at Media Underground

July 2005 - May 2007 (1 year 11 months)

Recruited by past employer to come to Las Vegas, Nevada facility as Senior Creative Director to bring up the creative abilities of the graphics/animation/creative areas of the business, including high-end video/film clients, national branding campaigns, as well as servicing the local Vegas marketplace.

Integral in all client meetings to help guide creative direction for each project, often either creating new ideas, or embellishing existing ones

Part of the Management Team, deeply involved in daily operation of the company, including assisting in creation of new forms/procedures for all employees

Duties include management of 2 person animation/visual effects department, and bidding on client projects.

2 recommendations available upon request

Vice President, Creative at RMS Networks, Inc.

May 1999 - July 2005 (6 years 3 months)

Advanced rapidly to the position of Vice President, Creative, being put in charge of all creative visual for the entire company, including the pioneering of fifteen full-time broadcast quality television networks, and developing the look and feel of each.

Aided in developing and launching new technologies, including video delivery systems and enhanced television platforms

Helped to formulate future strategies for creative side of company, including introduction of streamlined processes and cost-saving techniques

Responsibilities included management of five-person art/graphics department

3 recommendations available upon request

Creative Director at NiteLite Studios

1996 - 1999 (3 years)

Secured to manage four person graphics staff in post-production broadcast environment and to develop and nurture new and existing talent. Responsibilities included client meetings; bidding, storyboards, creative input, art direction and actual creation of broadcast and film art/animation

Activated new systems which aided in the creative process, including on-line approval and Internet storyboards

Increased profit margin in department by 16% during first year of employment

Education

School of Visual Arts

Bachelor's Of Fine Art, Film, Animation, Art Direction, 1987 - 1991

Coral Springs High School

Diploma, Art, Creative, 1984 - 1987

Honors and Awards

Bronze Addy - Special Effects/Animation - Executive Homes "The Village"

Silver Addy - Television Spot - Venetian Government Relations - "Bethlehem Steel"

Silver Addy - Animated National Commercial - Todd McFarlane's "Spawn" Toys

Platinum Telly - Animated Presentation - Blockbuster's "Museum Of Discovery And Science"

International Who's Who Of Professionals - 1999

Outstanding Editorial Cartoonist - Ft. Lauderdale Sun Sentinel Newspaper

Interests

I love animation of all types (2D, 3D, stop-motion, experimental), and am an early adopter of all gadgets. I love film noir technique, science-fiction in any form, and visual effects. I am a big fan of antiques, flea markets and thrift shops (you never know what you can find!). And I collect original animation art, including cells and especially original drawings (blue line, red line and rough inbetweens)

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12 people have recommended Jeffrey

"Jeff is an extremely talented individual. Always cool under pressure, his talent would shine through in the end product. His vision and attention to detail were spot on! In addition, deadlines were never a worry to Jeff even while juggling other projects and producers. As a writer/producer in the biz for nearly 30 years, I have worked with numerous graphic designers, and I would have to unequivocally consider Jeff as the "cream of the crop.""

— **Bob FULP**, *Senior Writer Producer, RMS Networks*, worked with Jeffrey at Pittleworks, Inc.

"Jeffrey is an extremely gifted animator and graphic artist with a professional demeanor to match. He has a rare combination of dependability, creativity and diligence that no one I've ever worked has possessed."

— **Mike Hendry**, *Producer/Editor, Media Underground*, worked directly with Jeffrey at Pittleworks, Inc.

"The word "artist" is used very loosely these days, but Jeff is the true definition of the word. Jeff's drawing and 3D skills are at the top of the game, whether it be photorealistic, basic maps or cartoonish, his work will not disappoint. Jeff and I have known each other since I started out in '97 working at Nitelite Studios and then again at RMS Networks in 2000. Jeff was always a great role model and inspiration when learning the "graphics" side of post production. He collaborates well during post, listens to other opinions and will always take the time to answer questions, if you try to do it yourself and learn. He is my first go to when I need graphics, that I can't do for a project."

— **Rob LaLonde**, *Editor, RMS Networks*, worked indirectly for Jeffrey at RMS Networks, Inc.

"Jeff is a wonderful, creative spirit and an asset to any creative group. With a vast resource of knowledge and skills to draw from, Jeff has a collaborative, team spirit and strong work ethic that puts project and company above all else and consistently produces top-level work."

— **Josef LeBeau**, worked directly with Jeffrey at Pittleworks, Inc.

"Jeffrey Pittle deserves respect. As an artist, a professional and human being Jeffrey always maintains an air of quite confidence and assurance. Constantly overcoming insurmountable odds to achieve the desired goal. His creative vision continues to surpass, always going above and beyond

the call of duty. Jeffrey is a delight to work with, a committed professional and an outstanding creative leader."

— **Lloyd A. Silverman**, was Jeffrey's client

"Jeffrey was the head of our video graphics department and consistently delivered outstanding creative while producing animated graphics packages for all a huge range of clients. . .all while being on time and on budget!"

— **Andrew McKittrick**, *Vice President, RMS Networks*, managed Jeffrey indirectly at Pittleworks, Inc.

"unlike other "tempermental" designers, jeff's a real pro. a good listener who can make his own ideas great and other people's ideas better. plus, he's a just a great guy to have around."

— **Dylan Gerber**, was Jeffrey's client

"Jeff is a very creative and talented 3D video miracle maker. He is a pleasure to work with always exceeds expectations."

— **Eleni Roselli**, *Partner, Director Integrategy Strategy & Development, msl productions*, worked directly with Jeffrey at MSL Productions, LLC

"In my experiences with Jeff he always pushed himself and his team to do more. His creative focus and energy was visible in all his work and Jeff wasn't afraid to try new processes to create. Jeff was a highly creative artist and a motivating leader here at RMS."

— **Jay Wilson**, *Director of Engineering, RMS Networks*, worked with Jeffrey at RMS Networks, Inc.

"It is a pleasure to work with Jeffrey for his professionalism and high quality of work as well as his kind, easygoing demeanor and great sense of humor. Whenever I required graphics, they were delivered quickly and efficiently and always went beyond my expectations. His visual effects are stunning and his artistic abilities speak for themselves in the work that he's created. I hope that I get the opportunity to work with Jeffrey again in the future."

— **Amber Bansak**, *Lead Final Cut Editor, Media Underground*, worked with Jeffrey at Media Underground

"I've had the pleasure to work and collaborate with Jeff on many occasions and highly recommend him for his creative skills, design sensibilities, technical capabilities and overall attitude... When he gets involved with a project, you don't have to worry about the results because he creates and delivers superb product timely and works until the job is finished - usually with higher than expected results!"

— **Gary Jaffe**, was Jeffrey's client

"Jeffrey is without a doubt one of the most creative individuals on the planet. His ability to adhere to client expectations then to execute the concepts at the highest level, and ontime...major factors when dealing with worldclass clients which we have successfully worked with together. I recommend Jefferey..."

— **Jason Kates**, CEO, RMS, managed Jeffrey at RMS Networks, Inc.

[Contact Jeffrey on LinkedIn](#)